

## Project Details: NAeG/14-15/00122

<b>Project id -</b>	NAeG/14-15/00122
<b>Name of The Project</b>	EMPLOYMENT BANK - YUVASREE
<b>Category of Award Applying for</b>	Outstanding performance in Citizen-Centric Service Delivery
<b>Date of Launch</b>	26-07-2012
	<p>Employment Bank is primarily a State-owned job-portal and is a unique e-governance initiative of the Labour Department, Government of West Bengal, to promote various G2C, G2B and G2G services. The project provides an interactive platform among three key parties namely the Job-seekers, the Job-providers and the Education &amp; Training providing Institutions to widen the window of opportunity to the jobseekers of the State in one hand and to provide online modules specially designed to cater the need of the Job-Providers throughout the country on the other. Moreover, the portal stands tall over all private job-portals in terms of data authenticity, diversity and magnitude. Institutions can group upload their pass-out students data in the portal and thereby offer e-campus services to its students. The portal has devised a mechanism called SERVICE COUNTER through which the self employed persons (starting from Drivers, Electricians, Plumbers, Domestic Helps to various consultants, interior decorator etc) can post their services/skill/expertise with some information including their fee/charges. Seekers for such services on the other hand can search for the services posted in the portal through a simple online module. It is beyond doubt that numerous students / job-seekers are forced to drop-out of schools and colleges due to lack of funds to support their education/ training. As a result they fail to make the cut when employability is the criteria in the Employment Market. Keeping this into consideration, Government of West Bengal launched a scheme called Yuvasree as an add on feature of Employment Bank. Through this assistance @ Rs. 1500/- per month is given to first one lakh enrolled job-seekers of Employment Bank. Out of 19 key services delivered under Employment Bank-Yuvasree project ,17 are 100% online. Rest two is partially online and just one trip is required for validation. Transaction volume of the project is around 27 lakh. Project cost was 92 lakhs. The servers of the project are hosted at SDC and services are provided through Internet. All the services are provided free-of-cost till date. This project has received Award of Excellence of the Labour Department, Government of West Bengal for the year 2013-14. Future plan : Following issues are under active consideration of the Directorate of Employment: a)Sharing of Job-seekers database with the placement-cum-training providers b)Use of the data for Overseas Placement. c)A self-sustaining Business Model OBJECTIVES A-To provide simple, reliable, time saving, any time anywhere online enrollment process to all the stakeholders B-To increase transparency by providing system generated intimation within 10 seconds through SMS / email to all job-seekers/employers/Institutions/service providers/service-seekers on completion of any transaction related to them C-To provide consolidated and qualification-specific career information D-To create a State-level repository of data of the job-seekers and to provide query-driven access of the same to all enrolled Employers / Placement Agencies (PAs) for selection of their employees E-To devise a mechanism through which Training / Education providing Institutions will be able to group upload pass-out students data thereby creating a consolidated database of skilled manpower of the State F-To provide centralized arrangement for offering / searching services of self employed persons G-To help job-seekers enrolled in Employment Bank to enhance their employability by undergoing any training or pursuing education (Yuvasree)</p>
<b>Summary/Objective of the project</b>	
<b>Beneficiary of the project</b>	<p>1.Job-seekers of the State (Minimum 18 yrs of age. Upper age no bar) 2.Employers throughout the country 3.Placement Agencies throughout the country 4.Training / Education providing Institutions of the State must be affiliated by any Government Department/ Organisation /University etc 5.Service Providers self employed persons having some special skill/expertise 6.Service-Seekers people in search of those skill / expertise 7.General Viewers who can view various career related information, Job-advertisements posted by various Employers enrolled with Employment Bank etc 8.Yuvasree beneficiaries- Job-seekers enrolled in Employment Bank with following criteria: a) He/She must be unemployed and a resident of West Bengal b)He/She should be enrolled with the Employment Bank as job seeker first one lakh enrolled Job-Seeker c)His/her Age should be between 18-45 as on first April of the selecting year d)His/her educational qualification should be class VIII passed and above e)He/ She has not availed financial assistance /loan under any state/central</p>

government sponsored Self-Employment scheme. f)Only one member of a family is eligible to receive assistance under the scheme.

**Details of Project Head**

<b>Name</b>	ABHINAV CHANDRA
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**Details of team members, if any, other than Project Head:-**

<b>Name(1st team member)</b>	PRADIP RAYCHAUDHURI
<b>Designation(1st team member)</b>	ADDITIONAL DIRECTOR OF EMPLOYMENT
<b>Name(2nd team member)</b>	SASWATI MUKHOPADHYAY
<b>Designation(2nd team member)</b>	JOINT DIRECTOR OF EMPLOYMENT AND NODAL OFFICER
<b>Name(3rd team member)</b>	SUBHASIS CHAKRABORTY
<b>Designation(3rd team member)</b>	JOINT DIRECTOR OF EMPLOYMENT
<b>Name(4th team member)</b>	UMASHANKAR BANERJEE
<b>Designation(4th team member)</b>	EMPLOYMENT OFFICER
<b>Name(5th team member)</b>	
<b>Designation(5th team member)</b>	
<b>Name(6th team member)</b>	
<b>Designation(6th team member)</b>	

**Supporting documents:-**

[Award Specific Form](#)

[Self Certification by the Project Head](#)